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**ALZHEIMER'S ASSOCIATION AND CHRISTIAN CARE COMMUNITIES
ANNOUNCE NEW COLLABORATIVE PARTNERSHIP**

Best Friends Day Center comes under Christian Care umbrella

(LEXINGTON, KENTUCKY (August 31, 2011) – The Alzheimer's Association of Greater Kentucky and Southern Indiana and Christian Care Communities have formed a new collaborative partnership that brings the Best Friends Day Center under the Christian Care umbrella to grow the Best Friends Approach to Care for individuals living with Alzheimer's and dementia.

“The Alzheimer's Association and Christian Care share a long-standing relationship, and our new partnership is a natural extension of our common values,” said Teri Shirk, president and chief executive officer of the Alzheimer's Association of Greater Kentucky and Southern Indiana. “By partnering and working as one, we will strengthen and grow the internationally recognized Best Friends Approach to Care.”

Christian Care assumed daily operational responsibility for the Best Friends Day Center at 460 E. Main Street in July, and all Best Friends' employees became employees of Christian Care.

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“We experienced a seamless transition,” said Dr. Keith Knapp, president and chief executive officer of Christian Care Communities, who emphasized that the Best Friends Program will not change. “Program participants will see no visible change in care and services. The location, the name, day-to-day operations and program content are not changing.”

Christian Care’s Adult Day Center in Lexington (at 516 Maryland Avenue) will continue to serve adults who need assistance with daily living activities as a result of physical or mental impairments.

Going forward, Christian Care, the Alzheimer’s Association and the Health Professions Press will work together to continue to provide and expand the Best Friends Approach to Care.

The Best Friends Day Center is central Kentucky’s only adult day center specializing in dementia care and provides individuals with memory loss a safe, creative environment, rich with therapeutic activities and peace of mind for caregivers. It was founded in 1984 by social worker Virginia Bell and Dr. Linda Kuder of the Sanders-Brown Center on Aging at the University of Kentucky.

“The Best Friends Approach to Care gives families a respite and makes life more enjoyable and secure for individuals living with Alzheimer’s and dementia,” said Bell. “Now, as a result of this new collaborative partnership, there will be more Best Friends by the side of individuals and families, until a cure for Alzheimer’s is found.”

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Christian Care Communities is Kentucky's largest faith-based, not-for-profit provider of affordable housing and long-term care for Older Adults. Headquartered in Louisville, Ky., Christian Care's senior living communities and programs for Older Adults are located in Bowling Green, Corbin, Grayson, Hopkinsville, Lexington, Louisville, Owensboro and Taylorsville.

Headquartered in Louisville, The Alzheimer's Association of Greater Kentucky and Southern Indiana serves individuals, families and caregivers in 125 counties. Its wide array of services for those affected by Alzheimer's include a 24 hour helpline, support groups, educational programs and advocacy, as well as the advancement of research in search of a cure for Alzheimer's disease.

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