

The Inside Story

A Publication of Christian Care Communities

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Message from the President

Envisioning Exciting Opportunities

Most *Inside Story* readers are aware that Christian Care Communities has been engaged in an extended strategic planning initiative. This comprehensive process was designed to develop long-term initiatives that will focus and sustain our organization, and allow Christian Care to respond to changing needs and realities.

The planning process involved our statewide Staff Leadership Team, our Board of Directors, community and church leaders, supporters, and several government officials. Extensive research, including dozens of interviews, focus groups, and surveys were conducted. This input was most helpful in determining opportunities in the future.

Throughout, the process focused on ensuring the continued effectiveness and viability of Christian Care's outreach ministries. Task force teams focused on identifying possible new partnerships, developing more diverse revenue streams, analyzing new models of care and the delivery of services, utilizing leading-edge technology to enhance operating efficiencies, as well as creating strategies to address projected labor shortages.

A Vision of Christian Care's Future

As the result of this work, a "Vision" of Christian Care's future was developed, with Christian Care's Board of Directors voting at its summer meeting to move forward with a set of strategic initiatives and goals.

Long term, we will work to leverage Christian Care's experience and resources to take advantage of service opportunities created by the unprecedented growth in Kentucky's aging population. Research carried out during the planning process indicates that the number of individuals in Kentucky who are 65 years of age and older will double during the next 20 years, and the number who are 85 years of age

Continued on Page Two

New Chief Operating Officer Appointed

After an extensive national search, Christian Care Communities has named **Keith R. Knapp, Ph.D.** to be its new Chief Operating Officer. Dr. Knapp begins his duties on October 2nd and replaces Dan Prather, who served as Christian Care's COO for ten years before retiring in early 2006.



Keith R. Knapp, Ph.D.

For long-time *Inside Story* readers, Dr. Knapp is a familiar face. From June 1989 to June 1999, he was on the Christian Care staff. For six of these years he served as Executive Director of Christian Care's downtown Louisville campus.

"Keith brings a wealth of experience and expertise to Christian Care, so we're delighted that he has accepted this leadership position," said Dr. Kirk Alliman, president and CEO of Christian Care. "His knowledge, experience, and personal values made him the ideal candidate and our first choice. We are confident that Keith will provide very valuable and effective leadership as Christian Care responds to the changing needs of a growing population of older adults."

"Christian Care Communities is a wonderful organization with a rich tradition of excellence and providing quality services. I'm looking forward to working with President Alliman and my new

Continued on Page Five

President's Message

Continued from front page

and older will triple. These older adults and their adult children will need information, services, and resources to help them cope.

We will be exploring relationships with new providers, strengthening our partnerships in ministry, developing human resources, and working to develop new relationships that will enable Christian Care to innovate, strengthen, and expand programs and services.

The Vision for our future also calls for using leading-edge technology to enhance services and improve efficiencies. Pastoral care will become more deeply embedded into our organizational culture as we work to increase the awareness and impact of this vital ministry.

Initiatives will be taken to strengthen our partnership in ministry with the Christian Churches/Churches of Christ, the Christian Church (Disciples of Christ), and other faith communities. This will include the creation of a statewide Information and Resource program to provide expertise, information, and referrals regarding issues and concerns related to aging and services for Older Adults.

Our Vision for the future also reflects Christian Care's commitment to being responsible stewards of the resources entrusted to us, and to our long-standing mission of providing opportunities that promote personal independence, encourage self-fulfillment, nurture spiritual well-being, and enable those we serve to retain their personal dignity. Related initiatives include focusing on Mission Advancement, thereby increasing contributions, grants, estate gifts, and church support.

Integral to Christian Care's future success is the effective implementation of initiatives to recruit, train, and retain a competent, mission driven work force as Kentucky's labor pool diminishes during the next 20 years.

At the heart of all strategic initiatives are Christian Care Communities' defining characteristics: integrity, compassion, professional excellence, and Christian values. These attributes will guide the organization as we work to assure that all of our programs are as strong as possible, that the well-being of our residents and clients is assured, and that Christian Care is positioned to successfully address the many challenges before us. Most importantly, these initiatives will make it possible to increase

the numbers of lives we are able to serve.

To move us toward being a premier provider of Older Adults services in Kentucky, I am pleased to announce that that Dr. Keith Knapp will join Christian Care as our Chief Operating Officer. Keith is a widely recognized expert on aging issues. He also is an individual who knows our organization very well, and his reputation in the field of gerontology is well respected throughout the region.

My personal involvement with our strategic planning process prompts me to remember that more than 900 of us come to work each day to fulfill Christian Care's very important mission, ever mindful of the many opportunities we are given to serve others. As planning moves toward implementation, your continued support and prayers will be deeply appreciated. Christian Care is very blessed by the dedication of the many talented individuals on our staff and various Boards. May God watch over and guide Christian Care during these exciting days ahead.

Sincerely yours,

Kirk G. Alliman
President and CEO



James Rogers, Executive VP and Chief Operating Officer, Don Asfabl, Executive VP and Director of Hilliard Lyons Asset Management and James Allen, President and CEO of Hilliard Lyons, presented a check for \$18,000 to Christian Care Communities' President and CEO, Kirk Alliman. The funds will be used for the beautification of the downtown Louisville Campus, which includes Chapel House and Friendship House, the largest assisted living residential community in Kentucky.

BUSINESS FIRST

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Asfahl works to ensure future of Christian Care

BY ROBYN DAVIS SEKULA

BUSINESS FIRST CORRESPONDENT

In his work as executive vice president of financial services company J.J.B. Hilliard, W.L. Lyons Inc., Don Asfahl works with plenty of seniors and sees first-hand some of the struggles they have with medical and financial matters.

So when the chance came up to serve on the board of Christian Care Communities Inc., Asfahl was eager to help.

Christian Care Communities is a large not-for-profit provider of social services in Kentucky. The organization has independent-living, assisted-living and skillednursing facilities in its retirement communities. It also provides services to children suffering from trauma, and it has programs for those with developmental disabilities, as well as a program for adults suffering from brain injuries.

Serving term as board chairman

Asfahl joined the board three years ago and plans to serve as chairman for two years.

He was asked to get involved in the organization by Mike Harreld, former regional president of PNC Bank in Louisville and a board member of Christian Care from 2003 until he left Louisville in 2005.

Also, Christian Care has long had

an affiliation with the Disciples of Christ denomination, of which Asfahl is a member through his church, Beargrass Christian Church.

Asfahl notes that in his own work at Hilliard Lyons, he's learned of needs of the elderly. "Part of the business I'm in is asset management, and a number of our clients are elderly and are facing some issues," said Asfahl. He is a chartered financial analyst and also has a juris doctorate from the University of Kentucky School of Law.

Among the biggest challenges Asfahl said Christian Care is facing is ensuring its own future. "The aging of the population over the next 10 to 20 years is a scary statistic. ... We have to be good stewards of our foundation that we have and help attract new funding sources."

Asfahl is helping the organization build its endowment, hunt for new sources of grant funding and put together a strategic plan.

Asfahl is inspired to continue his work by the organization's outstanding employees and their dedication to their jobs.

"People who work there have a mission. That's something that's amazing to me, the level of talent we are able to attract and gather."

ROBYN DAVIS SEKULA is a free-lance writer for *Business First*. E-mail comments on this article to JBERZOF@BIZJOURNALS.COM.



Volunteer Spotlight: Don Asfahl

Job: Executive vice president of J.J.B. Hilliard, W.L. Lyons Inc.

Age: 56

Residence: Indian Hills

Family: Wife, Sharon Asfahl, daughter, Melissa Asfahl, 27, of Cincinnati, son, Jeffrey Asfahl, 21, of Louisville

Speaking Series

Points to Ponder on Aging

As we observe the aging process of our friends and relatives and age ourselves, sooner or later we are confronted with some tough decisions:

Where will I live? How will I take care of my parents? Will we have the resources when we retire to live comfortably? Will we outlive our resources? Should we purchase long-term health care insurance? How will we share the responsibilities of taking care of our aging parents?

These are all very personal and important questions, with a variety of possible solutions.

Christian Care offers seminars that shed light on these issues for older adults and their adult children. Our highly qualified staff has helped many families work through these issues, and we'd like to share our collective knowledge with you and your church family through a speaking series titled "Points to Ponder on Aging."

If you are interested in having an hour "lunch and learn" seminar at your church, please contact Christian Care's development office and ask for Gioia Gibbons, (502) 254-4211. She will be happy to discuss the series in more depth or schedule a talk at your church.

Wills and Bequests Update

We are grateful to many generous individuals who include Christian Care Communities in their estate planning. These gifts are a lasting legacy and provide much-needed funding for the organization's mission. Recent gifts have been received from many members of the Christian Churches and residents of our communities throughout the state, including: James L. Childress of Lexington; Woodruff McGregor of Fulton; Nell Westover of Louisville; Walter Zanio of Corbin; and Maxine Maxey of Danville.

For assistance with estate planning or tax deductible contributions, please contact Teri Trimpe, Chief Development Officer at (502) 254-4253.

Golf Events Yield Support for Christian Care

Thanks to the many companies, churches, individuals and wonderful sponsors who helped produce two very successful golf events for Christian Care Communities. The Legends of Kentucky Sports Celebrity Golf Classic was held in June at the beautiful and prestigious Valhalla Golf Club. Eighty golfers enjoyed a beautiful day on the Valhalla course and their contributions helped support residents and individuals served by Christian Care throughout Kentucky. Major sponsors included Anthem Blue Cross and Blue Shield, Norton Healthcare, Cain Brothers, Benefits Marketing and Humana. Mark your calendars! The date for next year's golf event at Valhalla will be Monday, June 4, 2007.

On Tuesday, June 13, the first Fairways to Pathways Golf Classic was held at the lovely Summit Hills Country Club in Northern Kentucky. Golfers enjoyed beautiful weather and forged many new friendships on the course, all in support of Christian Care. Major sponsors of this event included Florence Christian Church, First Church of Christ (Burlington) and Erlanger Christian Church.



Golfers enjoy the day at Christian Care's Legends of Kentucky Sports Golf Classic at Valhalla Golf Club.

ChristianCareCommunities.com

Visit our new interactive website. Review how our programs benefit you. You also may make a secure gift on-line today by clicking on the Donate Now section.



Christian Care Communities

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For more information about stories in
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The Inside Story

Chaplain Doug Harvey Joins Christian Care's Pastoral Care Team

The Reverend Doug Harvey, Christian Care's new chaplain for Louisville's Christian Health Center and Taylorsville campus was officially installed on June 4th at Edenside Christian Church in Louisville.

"We are excited that Doug Harvey has joined our team of Chaplains. A former military chaplain, Doug brings a wealth of experience including work with Hospice, and a dedication to life-long learning through pursuing Clinical Pastoral Education (CPE)," said Jackie Ward, Christian Care's Director of Pastoral Care.

CPE is a nationally recognized clinical program designed to improve the quality of ministry offered by spiritual caregivers of all faiths.

"Professional chaplains are theologically and clinically trained clergy, whose ministry reflects sensitivity, respect, understanding and knowledge of our



*Chaplain Doug Harvey talks with a resident at the
Christian Health Center.*

residents and their families. Bringing clinically trained chaplains on board is one step toward integrating pastoral care into Christian Care's organizational culture," said Ward.

New Chief Operating Officer

Continued from front page

colleagues to help the organization pursue its mission as it focuses on implementing its long-term strategic goals,” said Dr. Knapp.

Dr. Knapp holds a doctorate in gerontology from the University of Kentucky and a master’s degree in hospital and health administration from Xavier University in Cincinnati. In addition, he is a Certified Fellow of the American College of Health Care Administrators and an assistant clinical professor in the Department of Family and Geriatric Medicine at the University of Louisville School of Medicine.

Most recently, Dr. Knapp was named “Administrator of the Year” by the American College of Health Care Administrators. Actively involved in community and professional organizations, Dr. Knapp is a member of the Kentucky Association for Gerontology, American Society on Aging, Council on Older Minority Adults, Kentucky Citizens for Quality Long-Term Care, and the Southern Gerontological Society.

He also is a member of the Project One Board of Directors, Bunbury Theatre Advisory Board, Jefferson County Adult Education Advisory Board, and the Kentucky Board of Licensure for Nursing Home Administrators. In addition, he is a sought after guest lecturer and presenter, with articles published in numerous national journals.

A member of Covenant United Methodist Church in Louisville, Dr. Knapp and his wife, Jane, have three children: Kyle, 26, Kathryn, 23 and Kerry, 20.

New Executive Director for Louisville Campus



Ceci Young, RN

Ceci Young, RN and Director of the Christian Health Center since December 2004, has been promoted to Executive Director of the Louisville Campus, including Chapel House and Friendship House. Ceci holds a Bachelor of Science in Nursing from Spalding University. Prior to joining Christian Care, she served as an administrator and in regional operations for Trilogy Health Services in Indiana. She has 20 years of long-term care experience, serving as Director of Nursing and in other administrative roles.



Ground is broken on the older adult campus in Hopkinsville for 14 additional garden homes, which are scheduled to open in July 2007.

Christian Care to Host Dinner for Assembly Delegates

Christian Care Communities will host a dinner at the biennial *Assembly of the Christian Church (Disciples of Christ) in Kentucky* on Thursday evening, September 14, at the Clarion Hotel and Conference Center in Louisville. Christian Care Board Members, Jeff Bell, John Wesley, and David Emery are assisting Bill Schiphorst, director of Church Relations, with the dinner program. The “Senior Belles” from Christian Care’s Louisville campus will provide entertainment as guests arrive.

New Executive Director for Lexington’s Adult Day Program

Sherri Harkless, formerly a Program Director at Lexington’s Adult Day Center, was recently promoted to Executive Director. Sherri is a 15-year veteran of the Adult Day Program, where she has focused on therapeutic recreation and activities. She holds a master’s degree in Recreation Administration from Eastern Kentucky University and serves as an adjunct faculty member in the Parks and Recreation program. Sherri is a member of Central Christian Church in Lexington, where she takes an active leadership role in music and youth programs.